Serial No. 10/043,273

REMARKS

In accordance with the foregoing, new claim 20 has been added and claims 1, 4, 13, 15

and 19 have been amended. Claims 1-13 and 15-20 are pending and under consideration.

Using independent claim 1 as an example, this claim recites selecting a data source from

a plurality of simultaneously available data source paths through which the logo image and/or

sound is received.

In contrast, Lee discloses a single data source path at any given time. Although different

data sources described at column 1, lines 54-65 of the reference may be interchanged, these

different sources are not simultaneously available.

Shekel does not overcome these deficiencies in Lee, and is not relied on by the

Examiner to do so.

Accordingly, withdrawal of the rejection is requested.

New claim 20 recites the data source is external network data, data stored in a memory

card, or decoded data. In contrast, column 1, lines 56-58 of Lee teach a DVD, but not the

features of claim 20.

There being no further outstanding objections or rejections, it is submitted that the

application is in condition for allowance. An early action to that effect is courteously solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is

requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge

the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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6